



JUNIOR LEAGUE OF LOUISVILLE

100 for 100 Centennial Grant Application

In honor of the Junior League of Louisville's Centennial year in 2021, the Board of Directors and the General Membership will award a total of \$100,000 in grants to local nonprofits as a way to celebrate the last 100 years and kick off our next 100 years of service to the Louisville community. This will be a one-time, transformational gift which will have the capacity to dramatically impact a nonprofit's work and will profoundly advance the future of the organization, its constituents, the Junior League of Louisville and the community.

The Junior League of Louisville (JLL) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The Junior League of Louisville embraces women of various backgrounds through acceptance of individual experiences and encourages growth through our mission. Since 1921, the organization has spearheaded efforts to start and/or expand organizations and programs such as the YMCA Safe Place, Art Sparks at the Speed Art Museum, Ronald McDonald House, Noogieland at Gilda's Club, Kid Zone at the Louisville Science Center, Main Street Revitalize, and so much more. We also provide support to nonprofits throughout the greater Louisville area through various single day volunteer opportunities.

JLL is seeking proposals from community-based nonprofits to award \$5,000-\$25,000 grant(s) that will align with JLL's mission. All organizations are invited to apply, with emphasis on organizations aligning with our focus area of youth homelessness and /or in the area of promoting racial equality. Both programmatic and capital projects will be considered.

The JLL's Grant Making Committee will use the following criteria when evaluating proposals:

- The organization's impact on the greater Louisville community
- The organization's fiscal health
- Whether the project aligns with JLL's community focus areas, as described above
- Whether the project can be completed within the award period (January 2021-December 2021)
- Whether the awarded funding will have an impact beyond the grant award period
- Whether the project will meet an unmet or under-served need in the community

GRANT TIMELINE

October 15, 2020 – 100 for 100 Grant Applications are available.

October 30, 2020 - Deadline to submit questions to admin@juniorleaguelouisville.org

November 1, 2020 - Deadline for JLL to respond to organizations' questions, via email

November 15, 2020 - **Deadline to submit proposals**

December 15, 2020 – Grant Committee review and select Grant recipients.

January 2021 - Grants will be awarded at the JLL 100 for 100 Grant Ceremony.



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BACKGROUND INFORMATION:

****All responses limited to 150-word count unless otherwise indicated**

Legal Business Name: <i>As shown on 501(c)(3) letter</i>	Valid Employer Identification Number (EIN):
Website Address: Program Location (City, State):	Name of Program for which you seek funding:

Provide a brief description of your organization, including founding date, history and mission.

SECTION I: PROGRAM STRATEGY/CONTENT

Describe the program for which your organization would use JLL 100 for 100 Grant for Community Partner funds. In your response, include how participants hear about your program, are selected to participate, and how the program aligns with your organization’s mission (250 WC).

Describe how the program is in alignment with JLL’s mission, specifically “improving communities through [...] effective action” and what clear unmet need your organization is fulfilling in the community.



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What innovative approach is the program taking to support participants and/or the community in a unique way that will lead to greater outcomes (250 WC).

- **For new programs, include the strategic development behind the creation of the program (ie. how is your program different from similar programs with the same focus area).**
- **For an existing or restructured program, include any key changes to the already established program that will potentially lead to greater outcomes for participants (ie. what current components or added components makes your program unique and highly effective).**

SECTION II: ORGANIZATION/PROGRAM LEADERSHIP

List key staff who will be directly tied to the program and briefly describe their role related to the implementation of the program.

Staff Member	Title	Year of Relevant Experience	Describe Role

Describe your organization's Board member composition. In your response, include the diversity of the Board, how they are identified and their role in ensuring overall organizational success; what tasks are they charged with annually and what level of engagement is required of them.

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SECTION III: FISCAL MANAGEMENT

Annual Budget for the Organization:

Annual Budget for the Proposed Program:

What additional financial support does your organization have and/or plan to receive to sustain the program long-term? For restructured or existing programs, include previous funding sources for the program in your response.

Describe your organization's overall fundraising strategy and greatest financial challenge.

SECTION IV: METRICS

For new programs, highlight any metric-based successes that speak to the impact of your organization on participants and/or the community. For a restructured or existing program, share 2020 metrics and benchmarks that speak to the impact of the established program on participants.

CELEBRATING 100 YEARS JUNIOR LEAGUE OF LOUISVILLE

What are the projected outcomes of the program and what strategies are being employed to ensure these metrics are tracked and met?

How many participants will the program serve annually?	
For a restructured or existing of a program, what percent increase do you expect to see in the number participants in 2021 as compared to 2020, if any?	
What is the projected annual cost of one participant?	

SECTION V: COLLABORATIONS/PARTNERSHIPS

Is there anything else you would like to share with the Committee about your program and/or organization that has not been covered in another section of the application?

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APPLICATION CHECKLIST

To submit your application, complete all fields of the web form, the application narrative, and include the required appendices listed below. Applications must be submitted via the web form by **November 15 at 5 p.m. ET**. Late or incomplete applications will not be accepted. *Successful applicants will be notified within four weeks of the application period closing.*

Check each item on the list below to indicate that you have included the following appendices in your application before submitting your completed application via the web form. Please adhere to the naming convention before uploading each document individually.

- A. Complete Grant Application.
- B. A detailed budget and one year's operating cost for the project, specifying the source of income for the project including the requests from Junior League of Louisville.
- C. An indication of how your organization would continue the program after JLL's one year commitment (if your project is expected to extend beyond one year).
- D. Copy of IRS determination letter.
- E. Roster of Board or Directors or other governing body.
- F. Descriptive literature about organization and its services.

Once completed, please send:

1. An electronic copy of the complete grant package to admin@juniorleaguelouisville.org
Preferred format of electronic packet is to send in one (1) PDF.
- AND
2. Mail one (1) complete grant packet to Junior League of Louisville, Attn: Sarah Barker, 300 Distillery Commons, Suite 200, Louisville, KY 40206.

If any of the information on the checklist is not available for your organization, please explain below:

SIGNATURE: _____ DATE: _____

NAME: _____ TITLE: _____

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